

Good Practices and Actions Planned in North – East Region of Romania

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North-East Region of Romania



To improve the local policy instruments addressing the urban dimension and the cultural heritage and make them more effective, powerful and close to the needs of European cities.

North-East Region of Romania



SWOT Analysis of the Cultural Heritage in the North – East Region of Romania

Strengths

- Many historical monuments of national and local importance and also, international (UNESCO)
- The second region in Romania as a number of museums and public collections

Weaknesses

- many of the cultural heritage objectives are affected, damaged by: age, pollution, insufficient resources
- Public transport to cultural heritage tourism is poorly organized and promoted;

SWOT Analysis of the Cultural Heritage in the North – East Region of Romania

Opportunities

- the existence of policies in the field of preservation, protection and promotion of cultural heritage objectives
- sources of funding from European, national and local funds

Threats

- insufficient financial and human resources dedicated to the preservation, protection and promotion of cultural heritage

Context of elaboration of the North – East Regional Action Plan

- Our Region isn't juridical administrative unit, but is a statistical unit/region;
- the 6th municipalities are, in the same time, juridical territorial administrative structures;
- As following, the concrete context of the administrative structure in Romania, in our Regional Action Plan are included 6 (Municipal) Local Action Plans



Actions planned by Iasi Municipality

Iasi Municipality proposed to ensure the presence of the local offer in the online environment and also at trade fairs and exhibitions.



Actions planned by Iasi Municipality

- Concret:
 - by the end of 2019, Iasi municipality will set up an Association for the Management of the Tourist Destination in order to increase the competitiveness of the tourism sector in Iasi;
 - this initiative was extended to the regional level; so in December 2018, 7 mayors from different cities of our region like: Iasi, Suceava, Piatra Neamt, Roman, Botosani, Campulung Moldovenesc and Vatra Dornei signed an agreement for the establishment of an Regional Association, with beneficial effects in the development of tourism in the North-East Region of Romania

Actions planned by Piatra Neamt Municipality

Piatra Neamt Municipality
proposed to improve the
technical and public
infrastructure of the local
authorities.

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Actions planned by Piatra Neamt Municipality

- Concret:
 - By the end of 2020, the municipality will create new SMART applications and websites for tourists that will facilitate their access to:
 - ❖ GPS modules for tourist routes;
 - ❖ interactive tour guides;
 - ❖ implementation of an online tourist ticket system

Actions planned by Vaslui Municipality

Vaslui Municipality proposed to strength the territorial cooperation at metropolitan, county, national and European level, and involve relevant actors in decision-making.



Actions planned by Vaslui Municipality

- Concret:
 - in the first half of 2020, the Vaslui municipality organized quarterly thematic events in a participatory manner in order to value on the material and immaterial cultural heritage of Vaslui and to increase the quality of life in the Vaslui community;
 - In the second half of 2020, the Vaslui municipality will prepare a web platform (portal) for services provided online to citizens, visitors and tourists.

Bacau Municipality

Bacau Municipality proposed to promote the exchange of best practices and experiences internally and externally.

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Teatrul "George Bacovia"



Actions planned by Bacau Municipality

- Concret:
 - Bacau City will organize strategic events and partnerships with North-East Municipalities, aiming to promote the exchange of good practices and experiences;
 - In May 2019, the Municipality of Bacau organized the Smart City Caravan event, within the Smart City Solutions and Products Promotion Program, managed by the Romanian Government and the Ministry of Energy;
 - Between 2019 and 2023, Bacau Municipality will implement the Youth Strategy, an organic development tool that aims to "reset" the relationship between Bacau and the young generation.

Actions planned by Suceava Municipality

Suceava Municipality
proposed to improve the
access to Infrastructure and
Quality Public Services.

Concret, between 2019-2022,
Suceava Municipality
implement an ecological public
transport system. One of the
actions is acquisition of 40
electric buses for the public
transport.



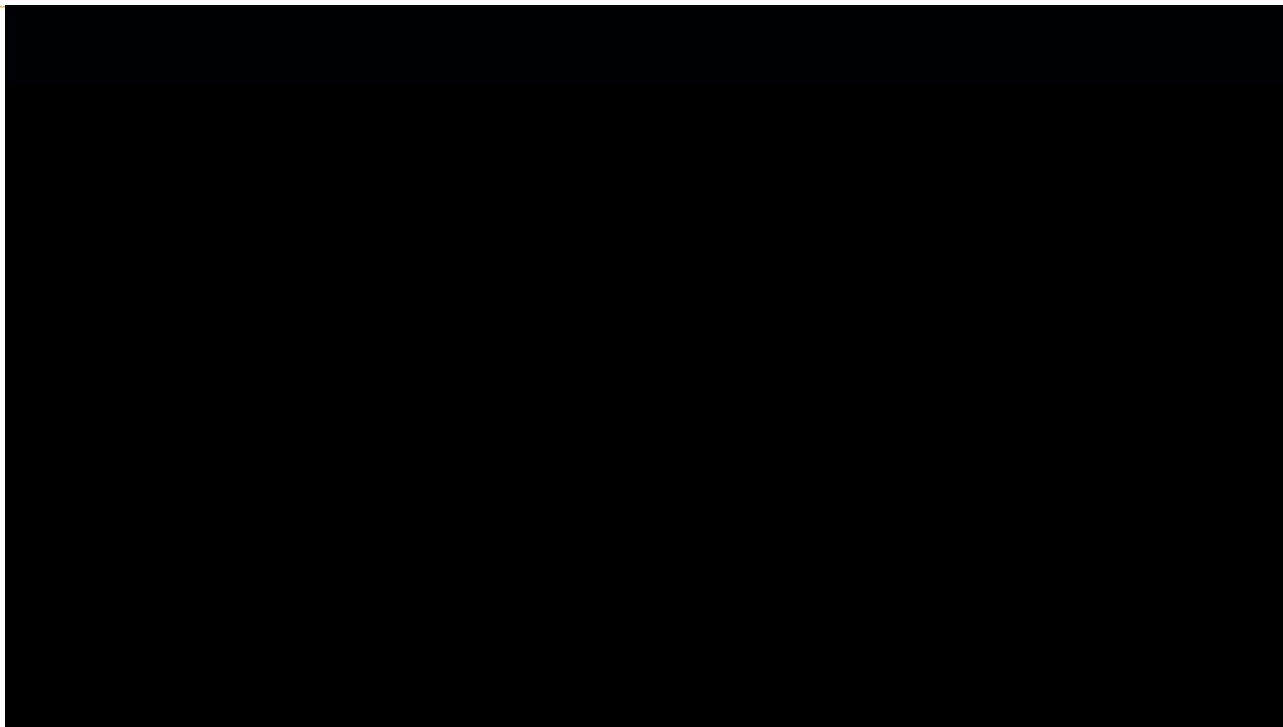
Actions planned by Botosani Municipality

Botosani Municipality
proposed to ensure the
preservation and protection of
natural and material heritage,
biodiversity and landscapes.



Actions planned by Botosani Municipality

- Concret:
 - It was established a working group through the Mayor's Disposition - by the end of June 2019 ;
 - It will be inventoried the buildings of the old center which are historical monuments, but also those with high architectural value – by the end of December 2019;
 - A local facade maintenance regulation will be developed and approved by the end of December 2020.



Thank you!

