

LuBeC 2023
REAL COLLEGIO DI LUCCA

GUICCIARDINI & MAGNI ARCHITETTI
MARCO MAGNI

28 Settembre 2023

guicciardini&magni **architetti**

National Museum of Art, Architecture and Design

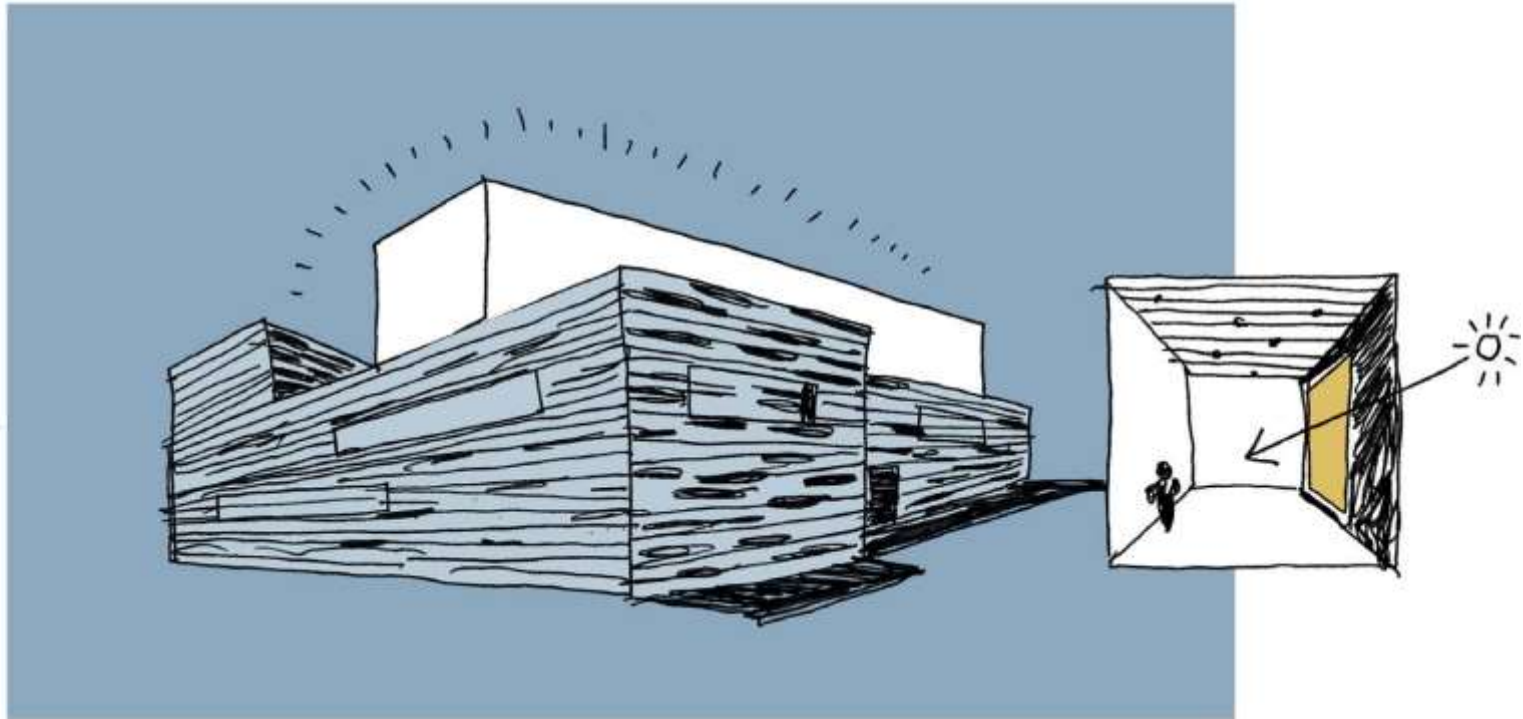
Oslo, Norway

2016-2022





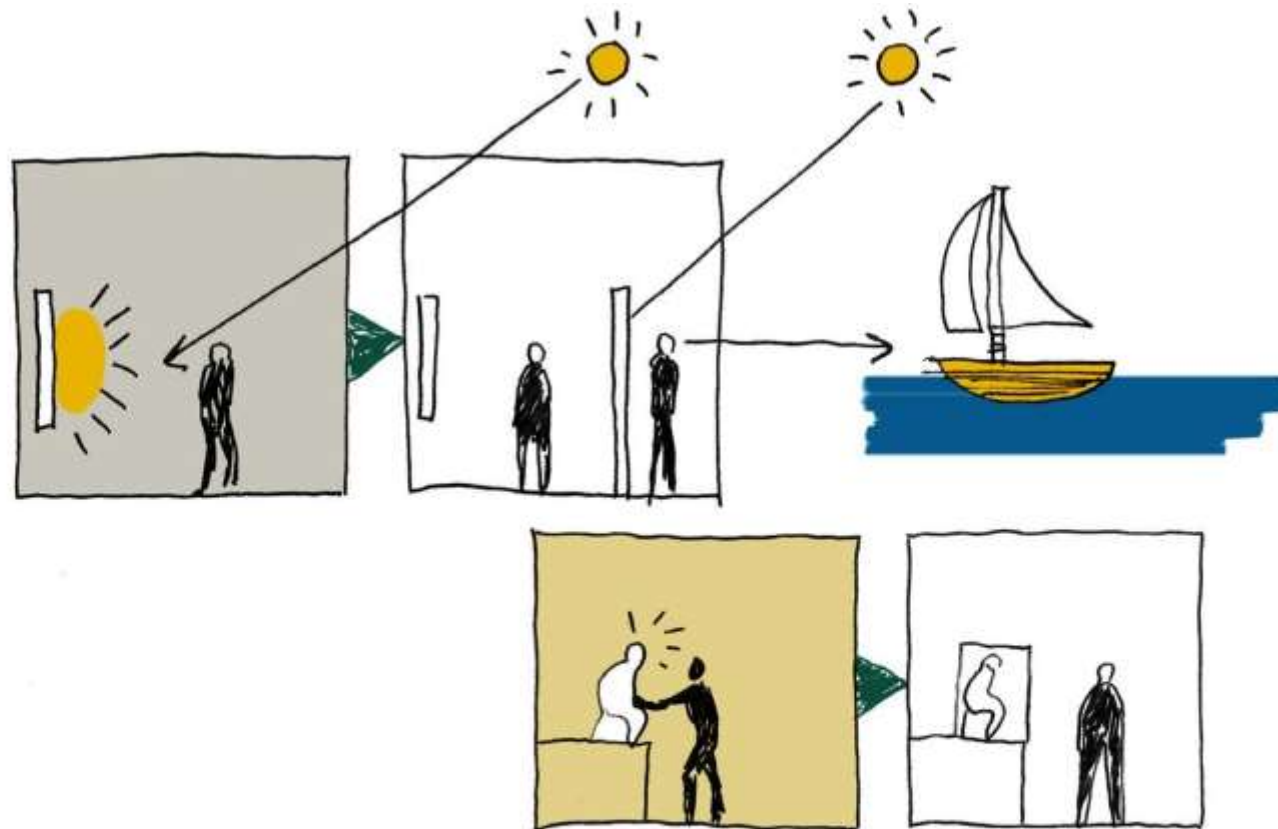
Interpretation of the specific meanings of the site and its cultural values



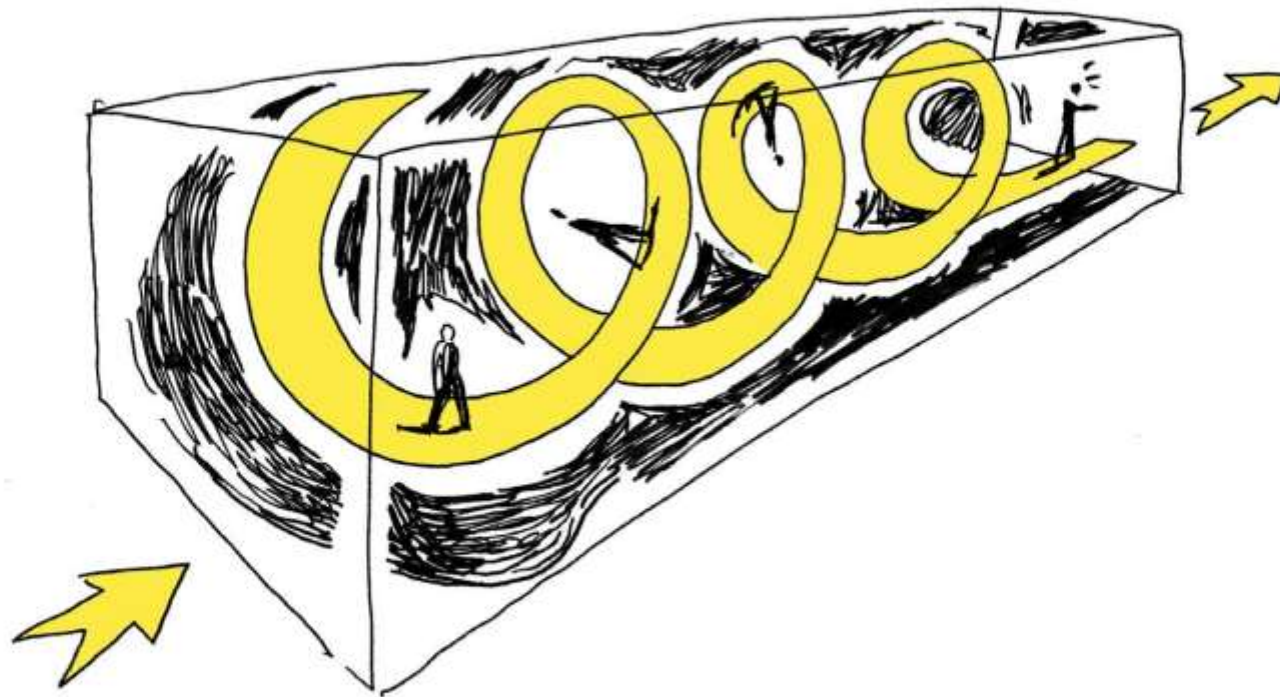
Interpretation of the new architecture of the Museum



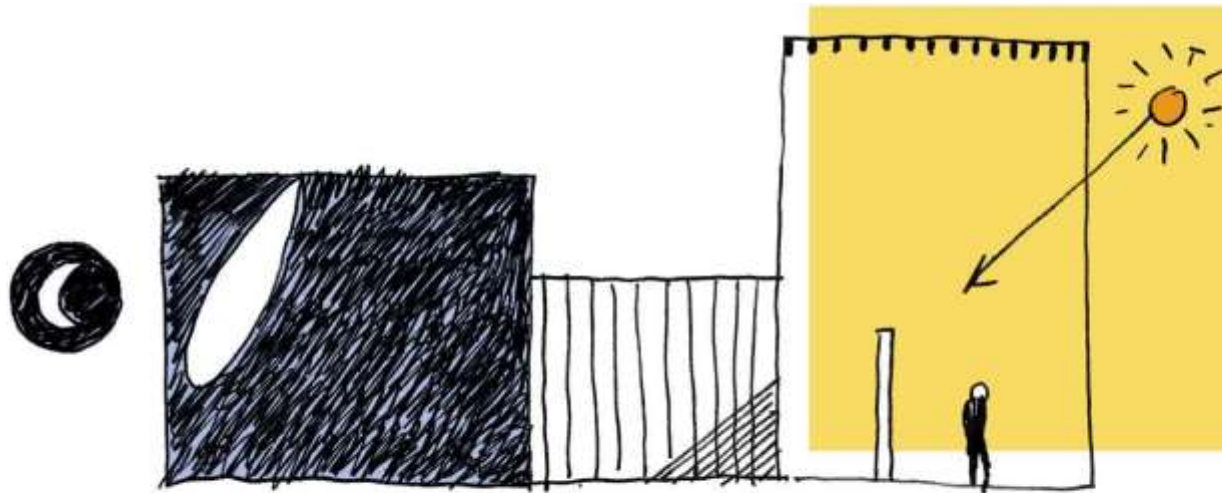
Interpretation of specific meanings and values of the artworks to be exposed



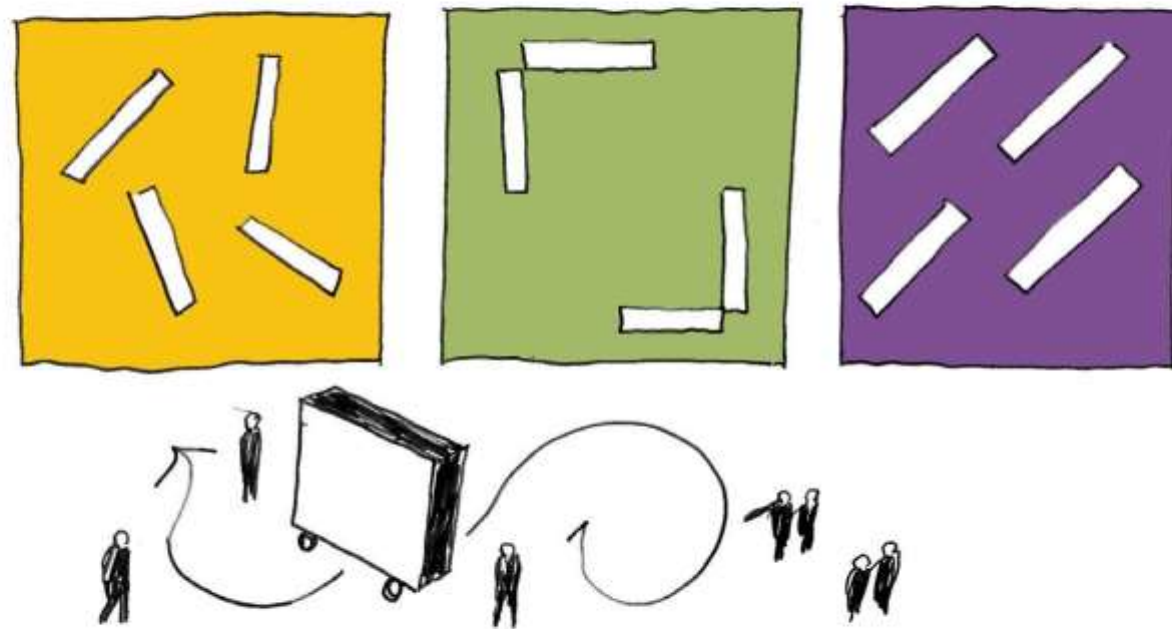
Correct understanding of the conservation matters about the artworks



Creative innovative definition of the design goals according to the curators' vision



interpretative variations through Lighting Design



Flexibility in design solutions in order to introduce planned changes throughout the years



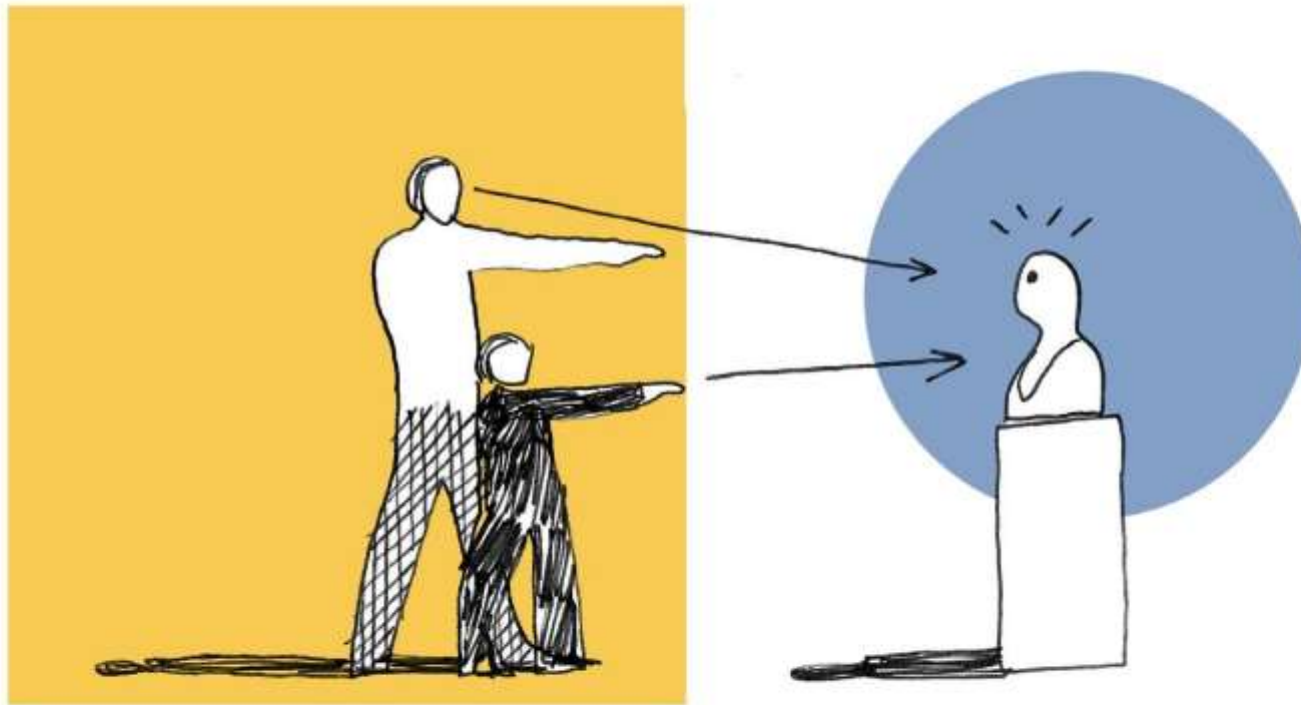
Different tools of evocation and multimedia interaction



Full accessibility and ease of access for everyone



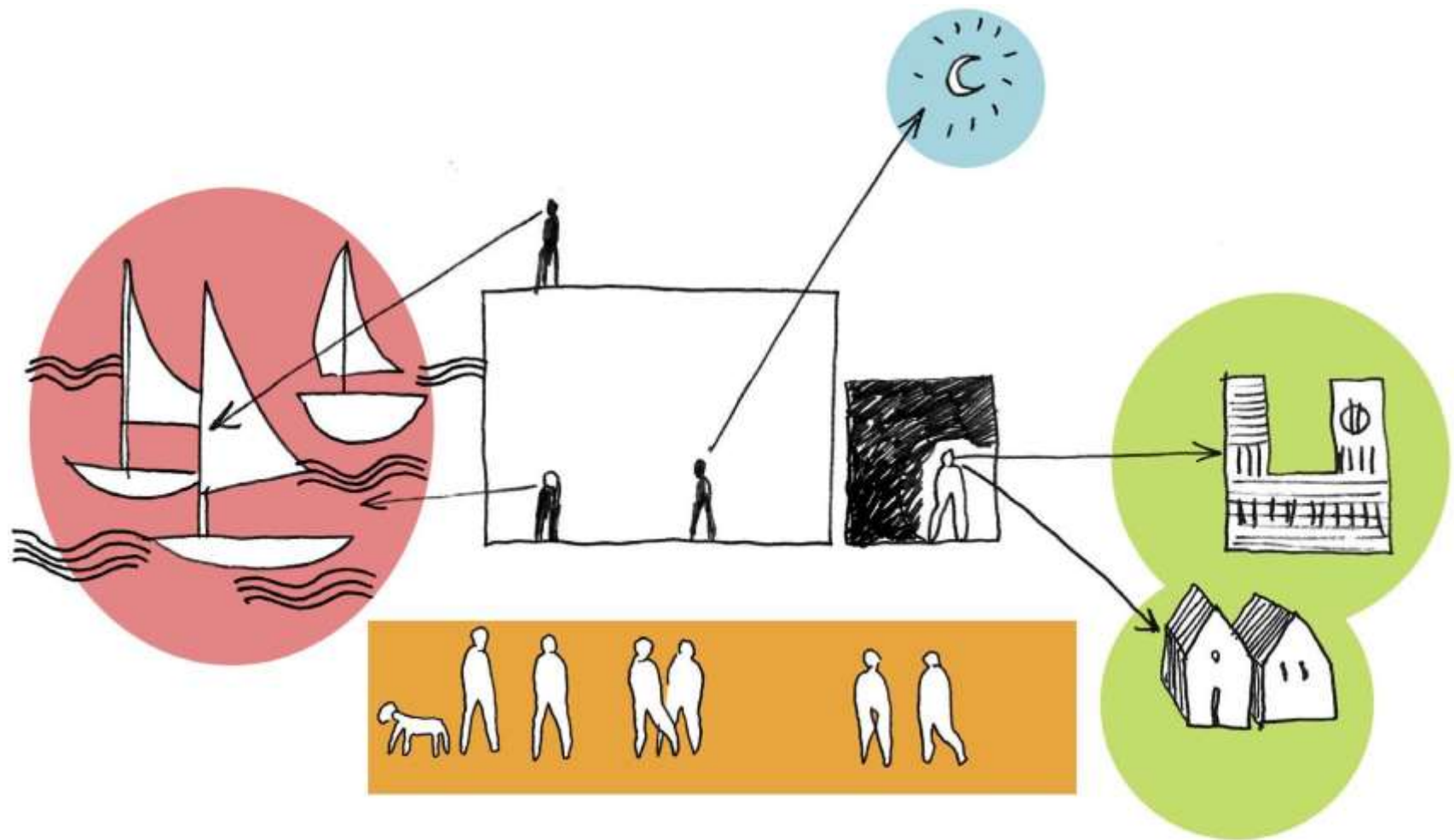
Educational goals and didactic programs



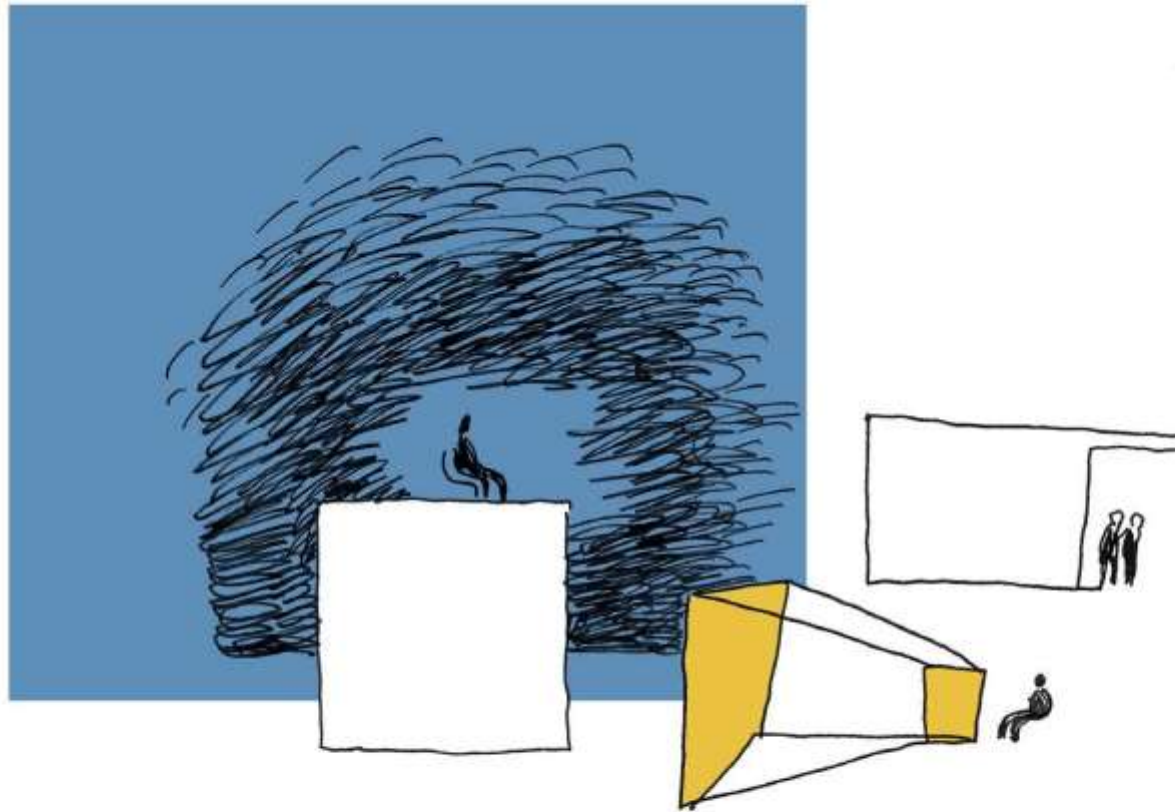
Display solutions concerning ergonomic standards



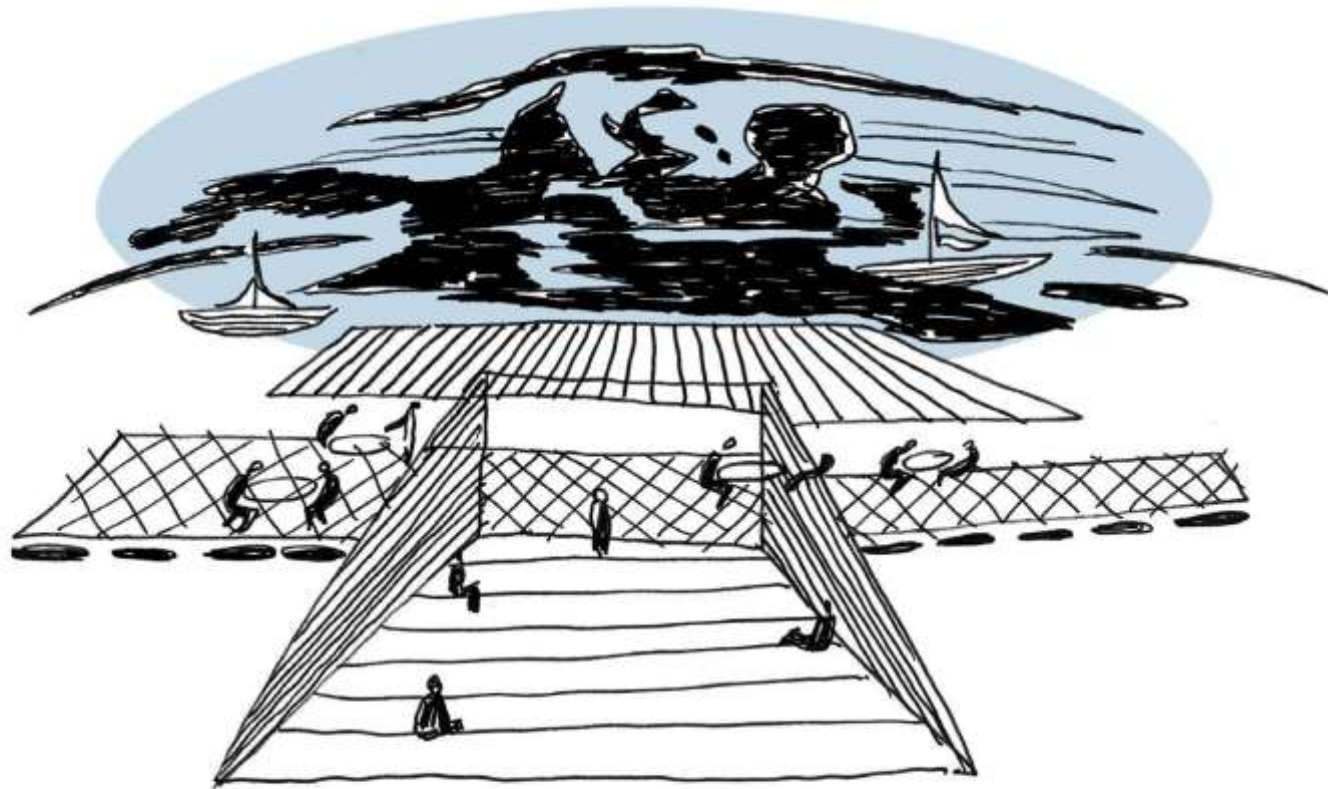
General comfort for the whole museum



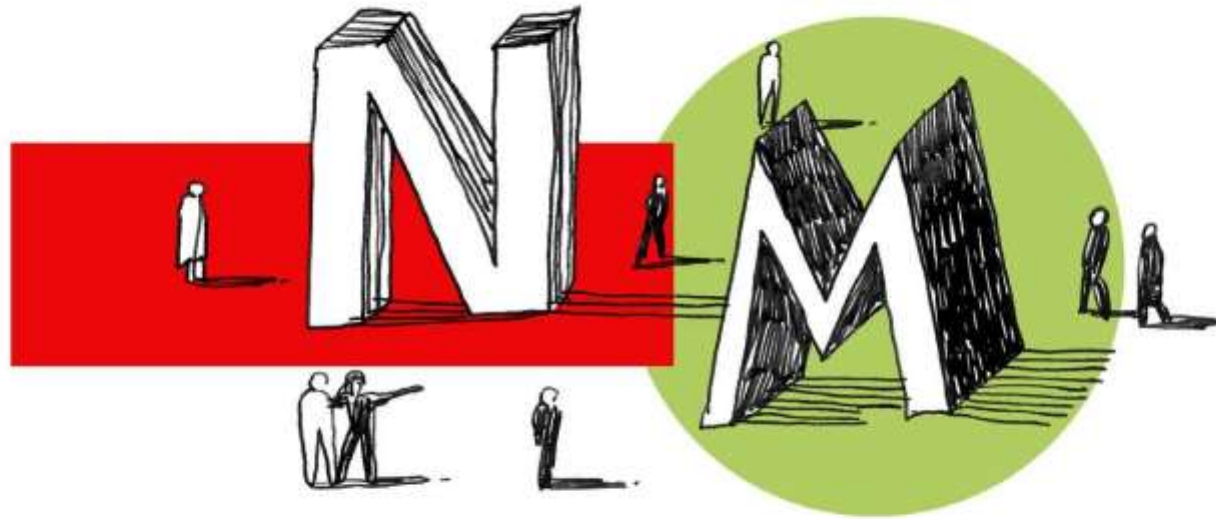
Highlighting the urban landscape as a crucial point of the Museum experience



Quality of outdoor design

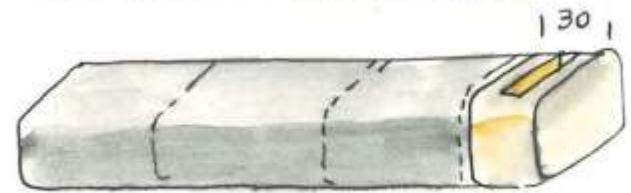
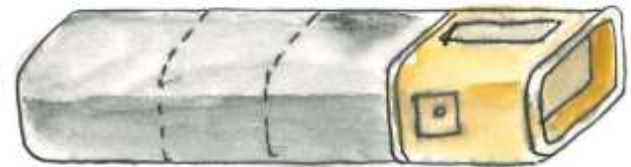
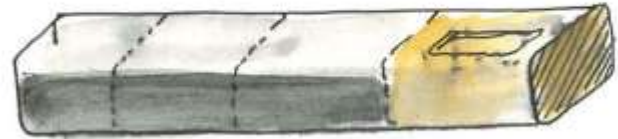
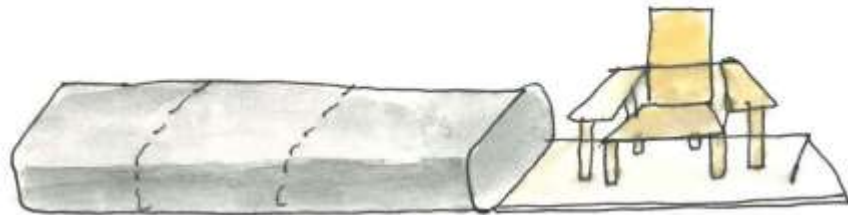
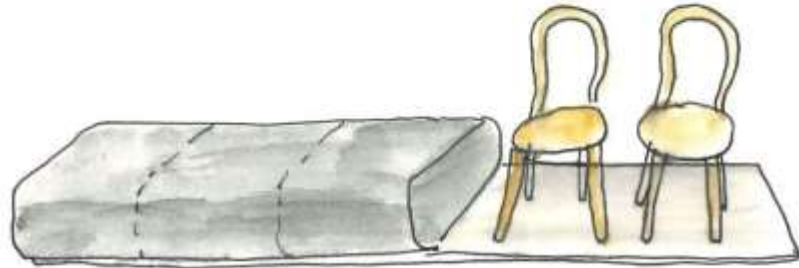
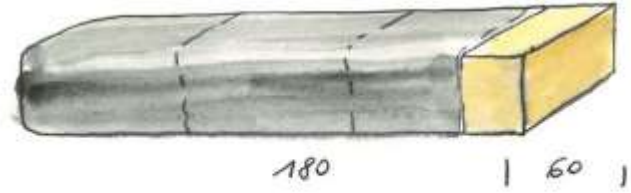
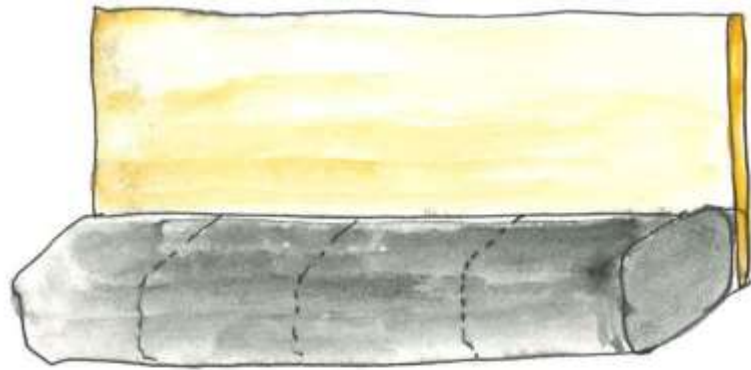


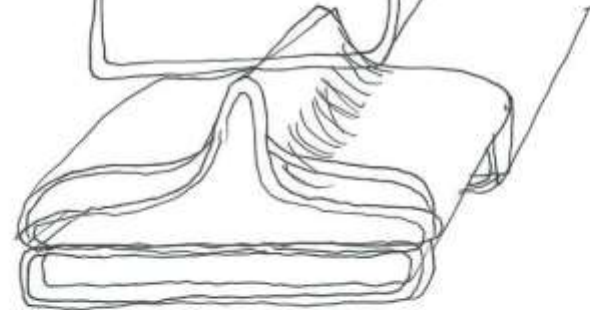
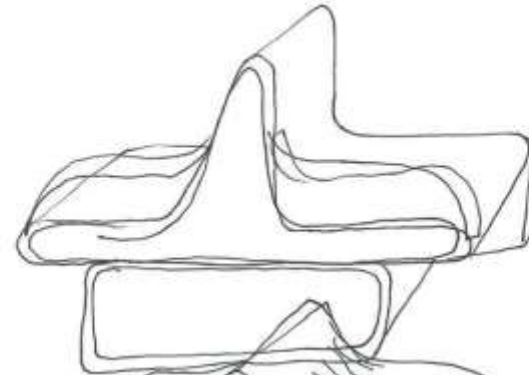
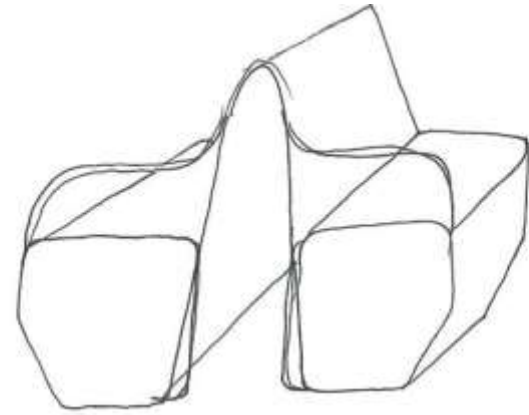
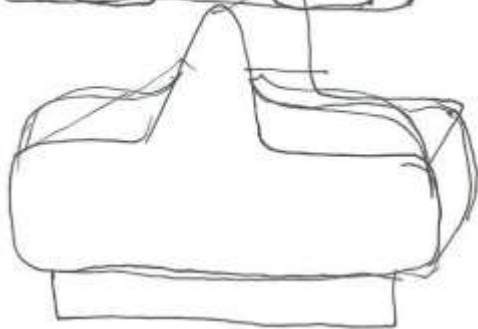
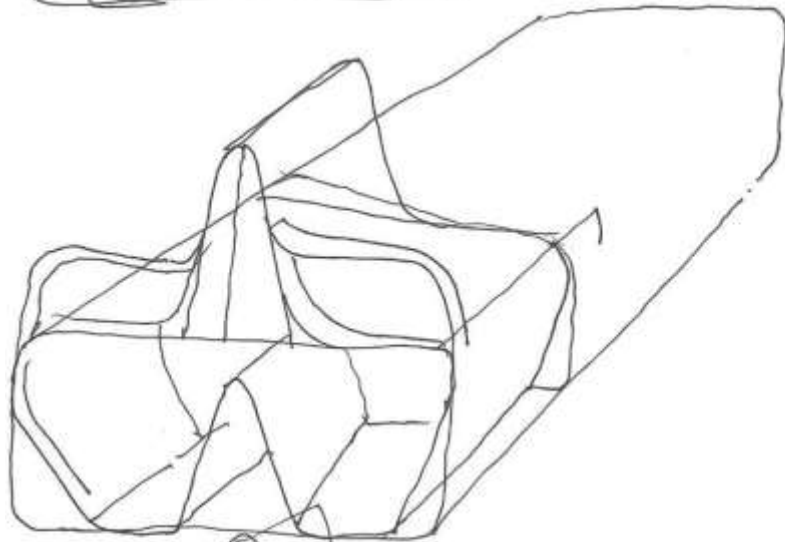
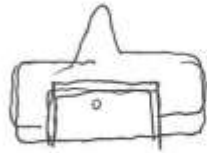
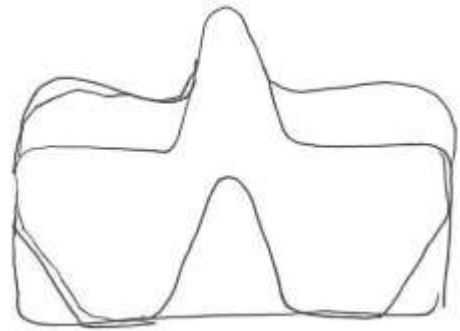
Organization of spaces for outdoor and indoor events



Creation of a visual identity system



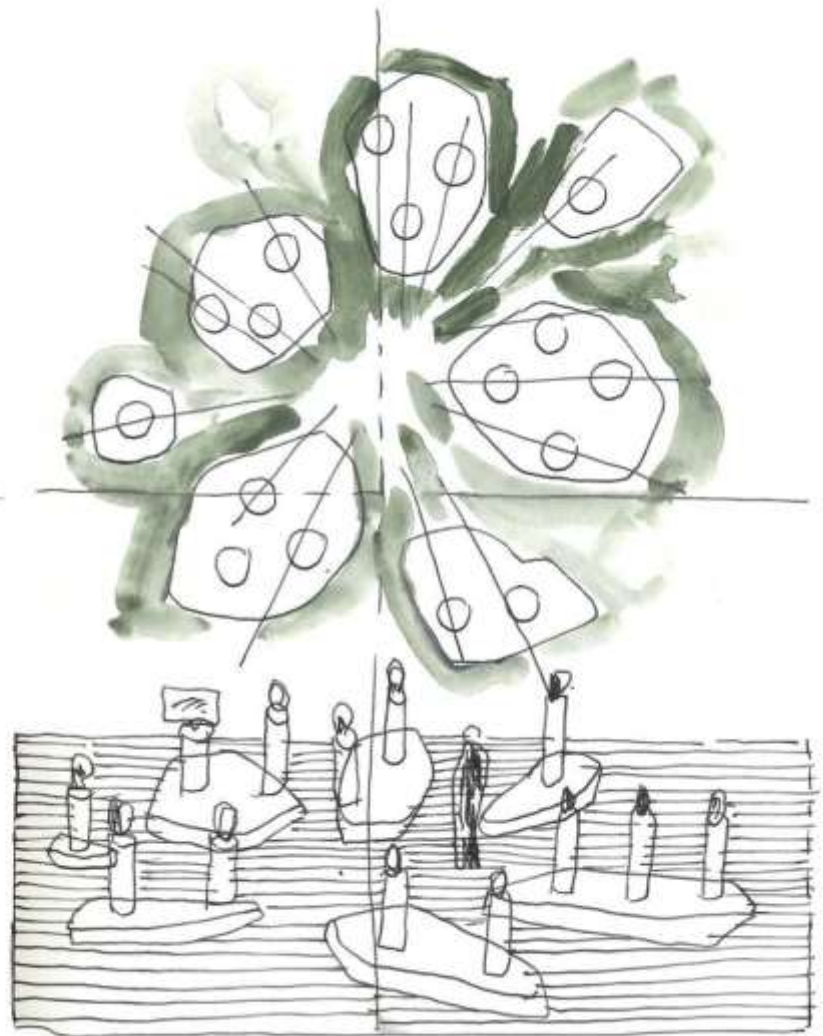
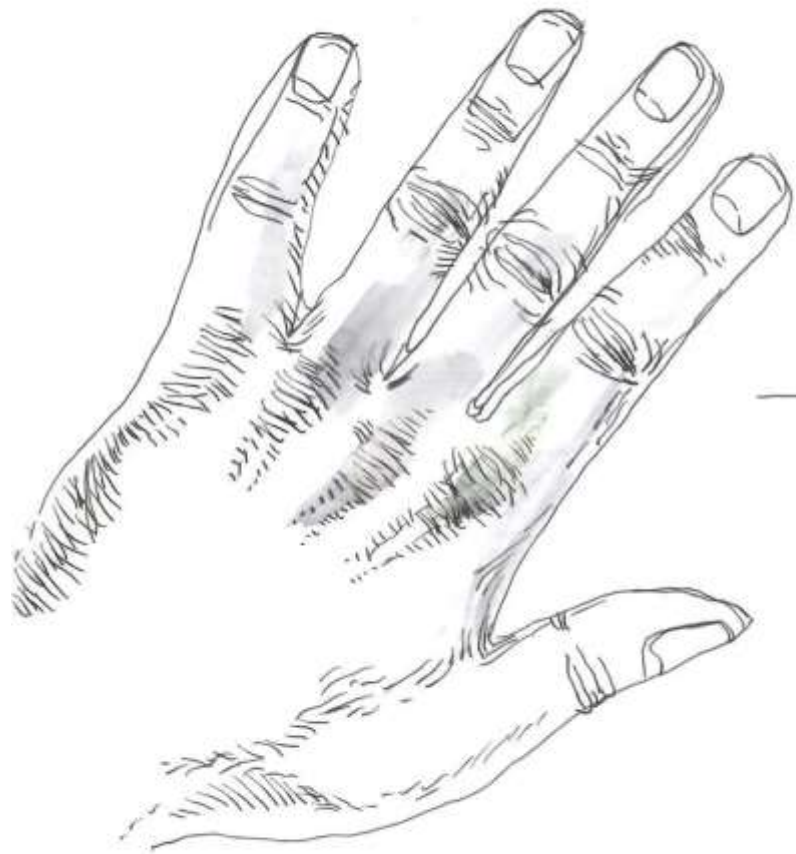




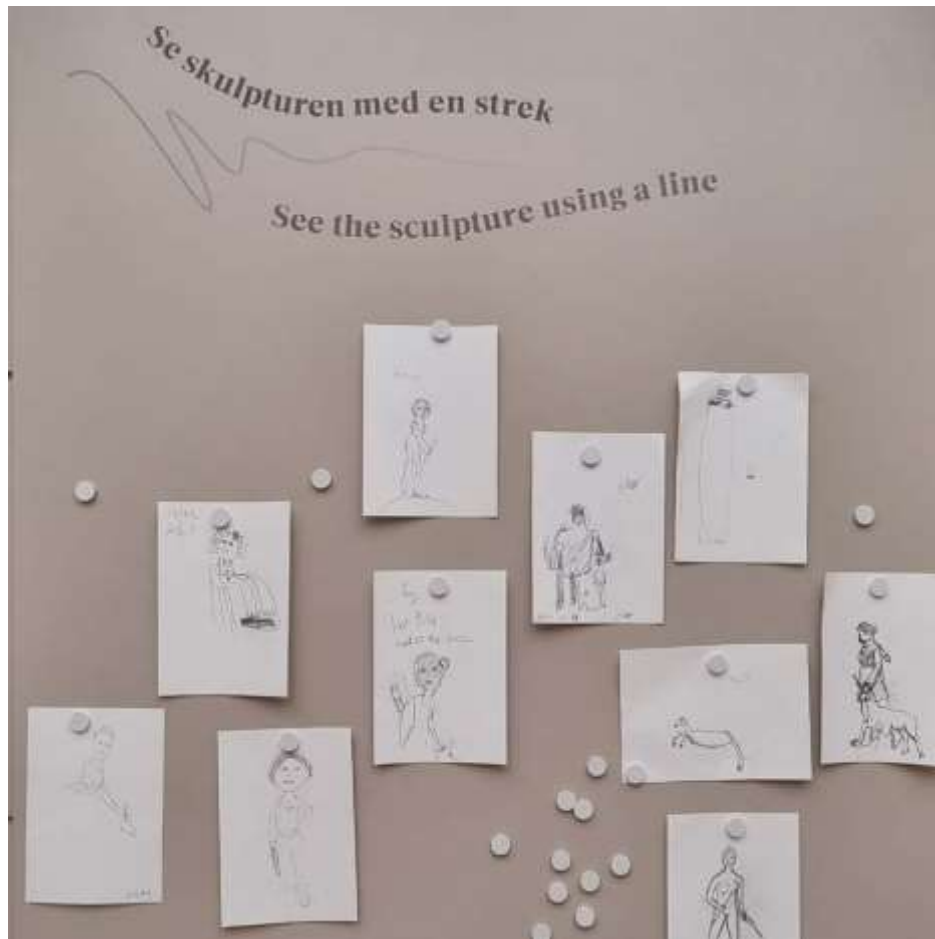


19.11.18



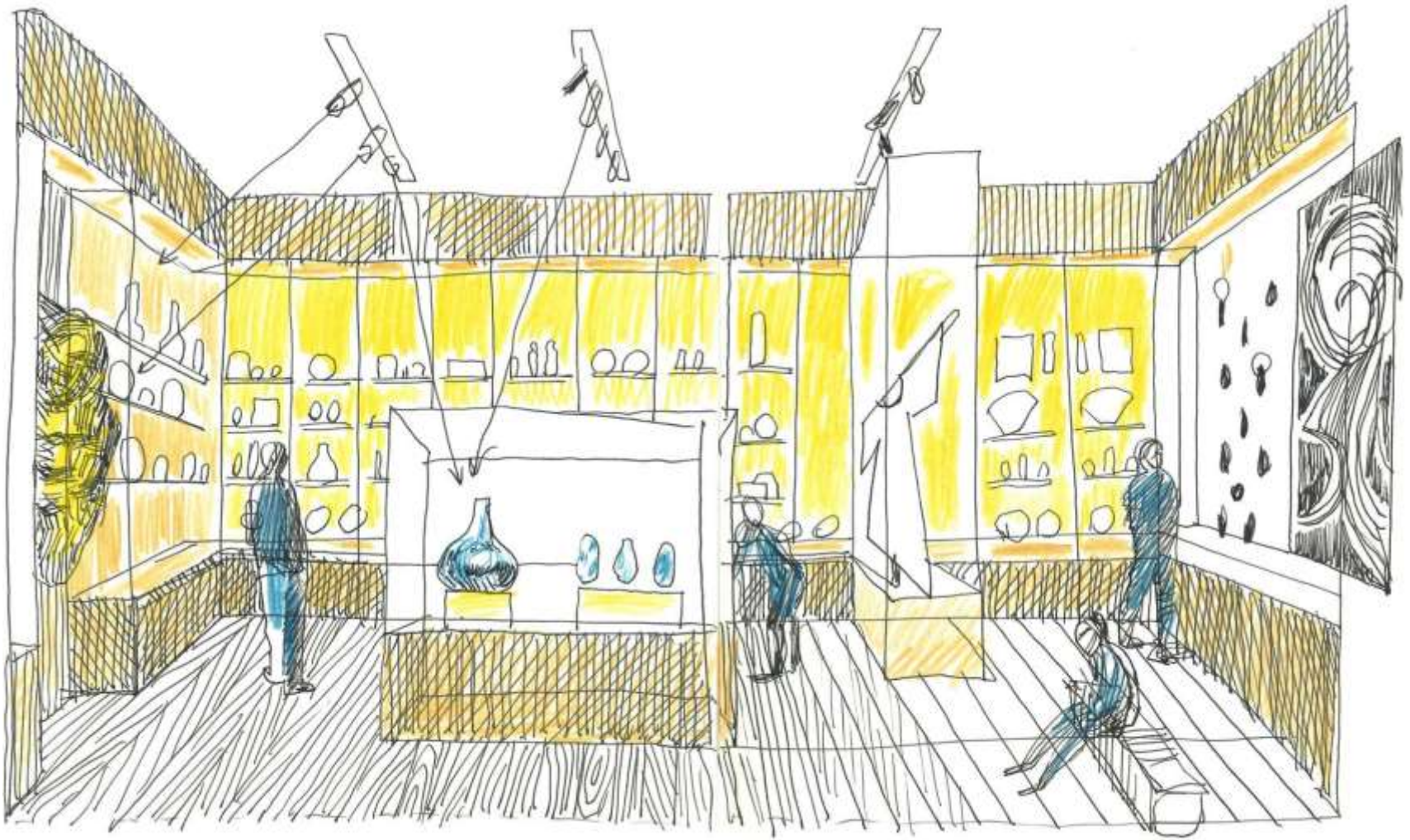




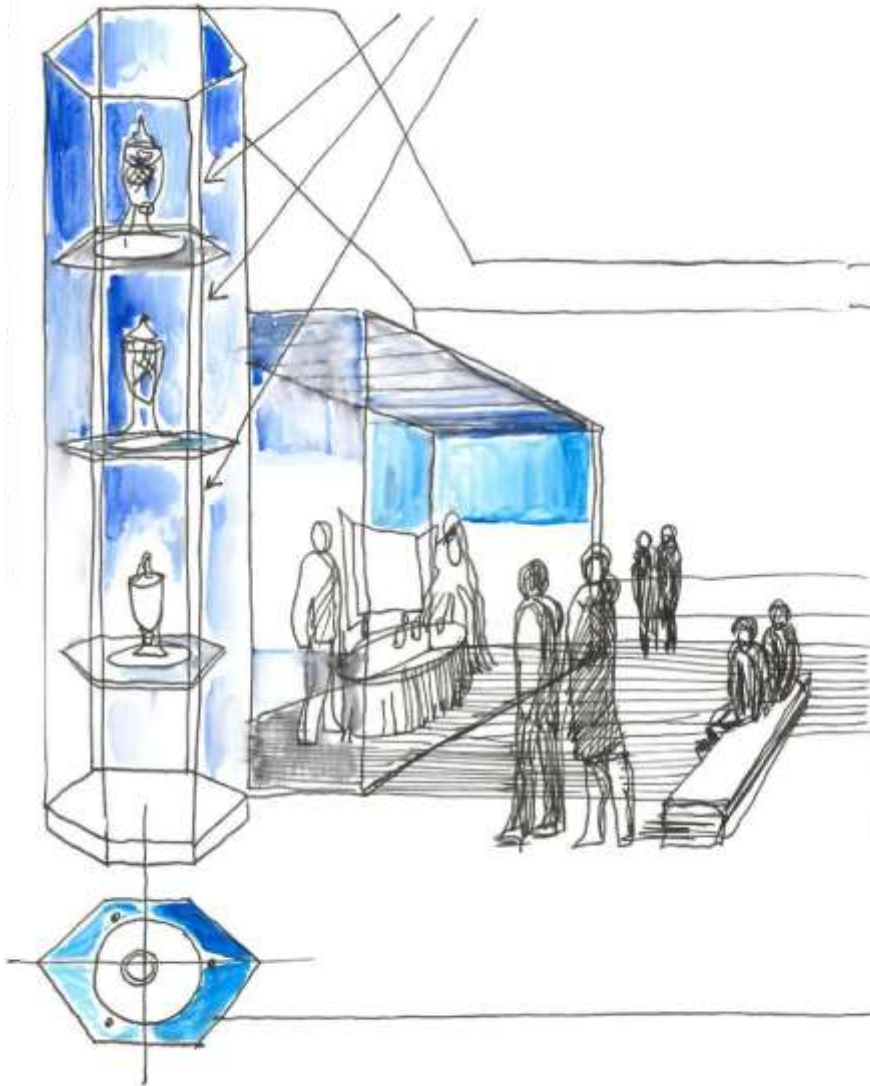












OSLO, 31/11/2017

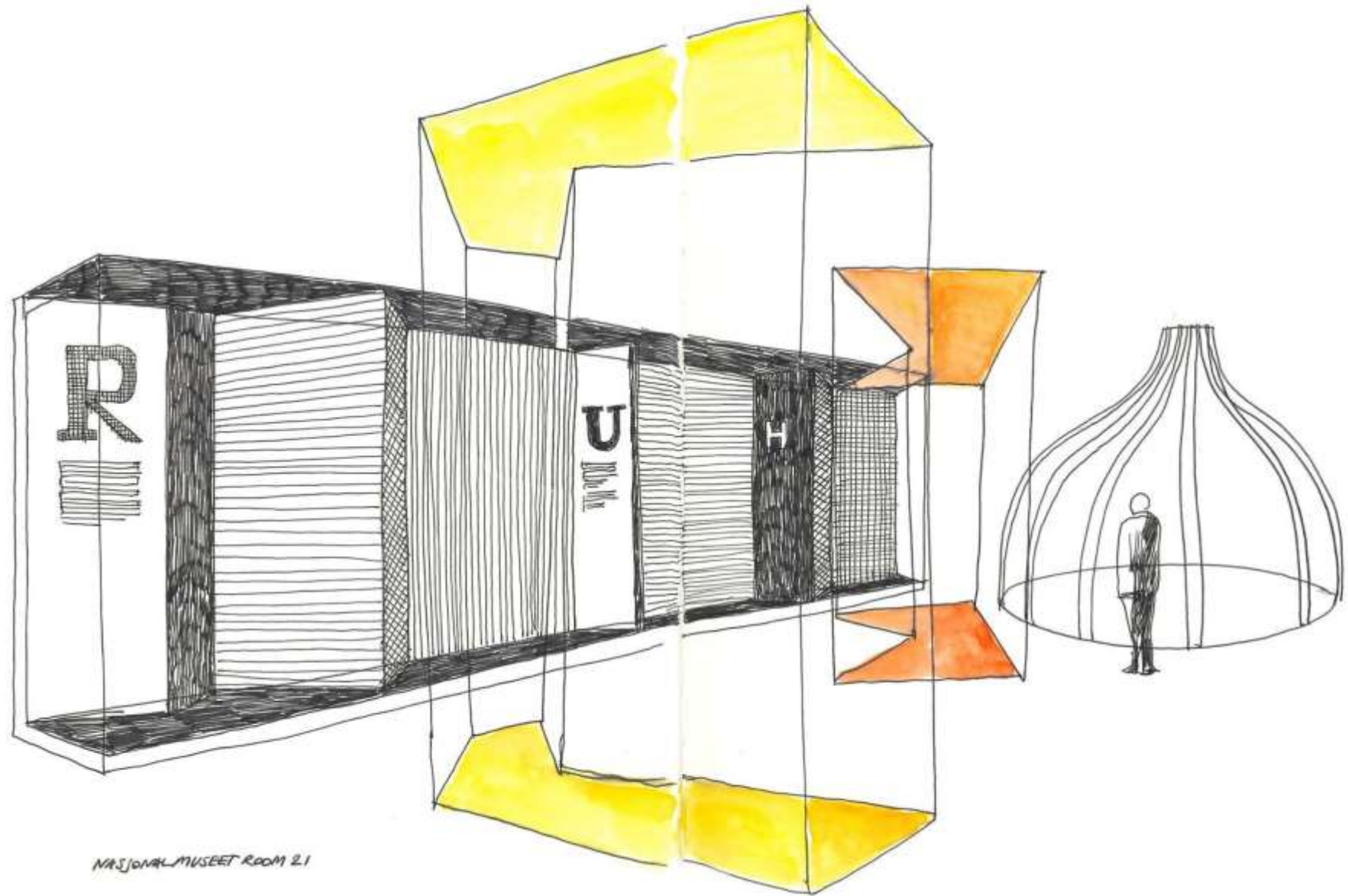






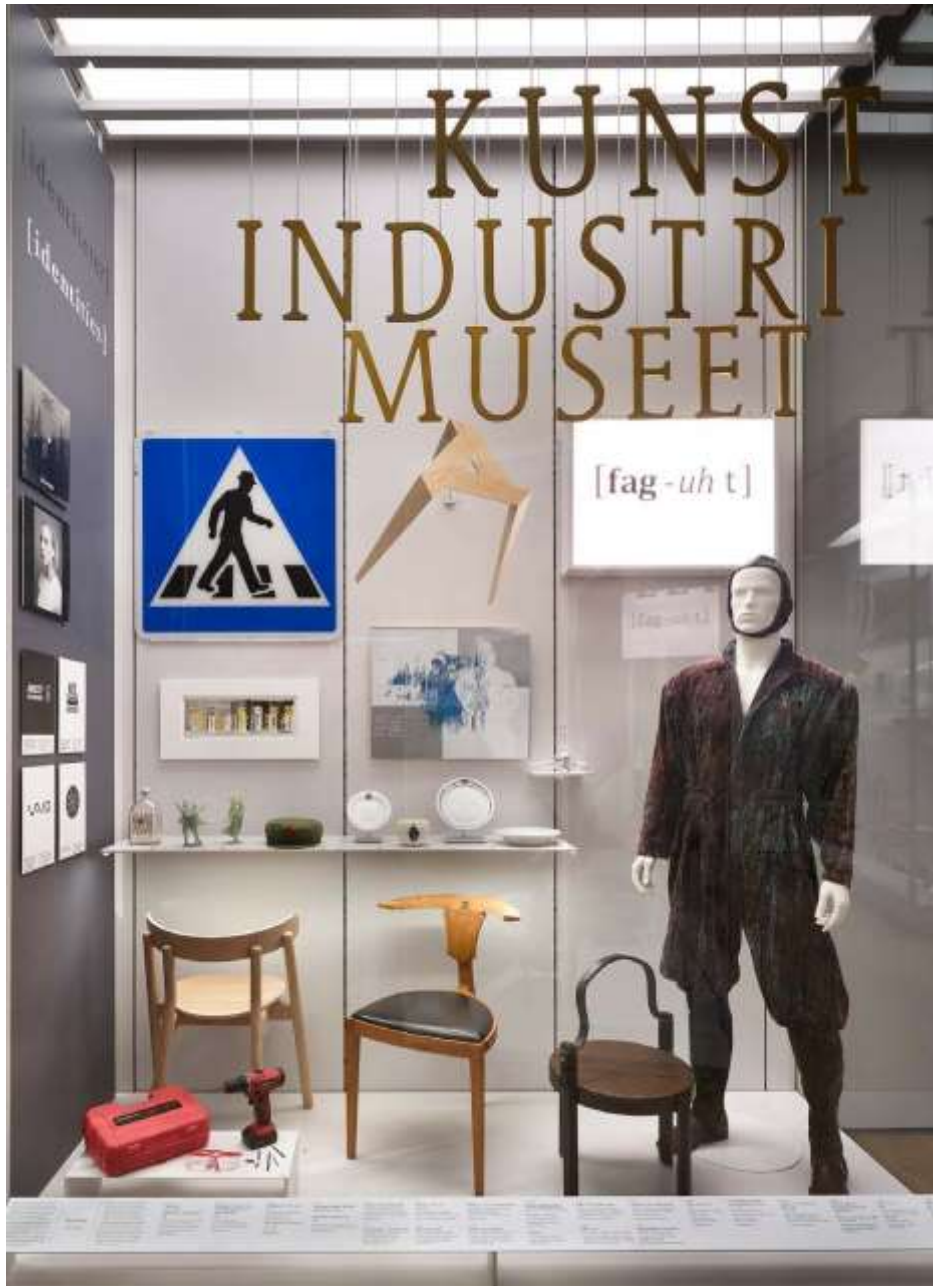






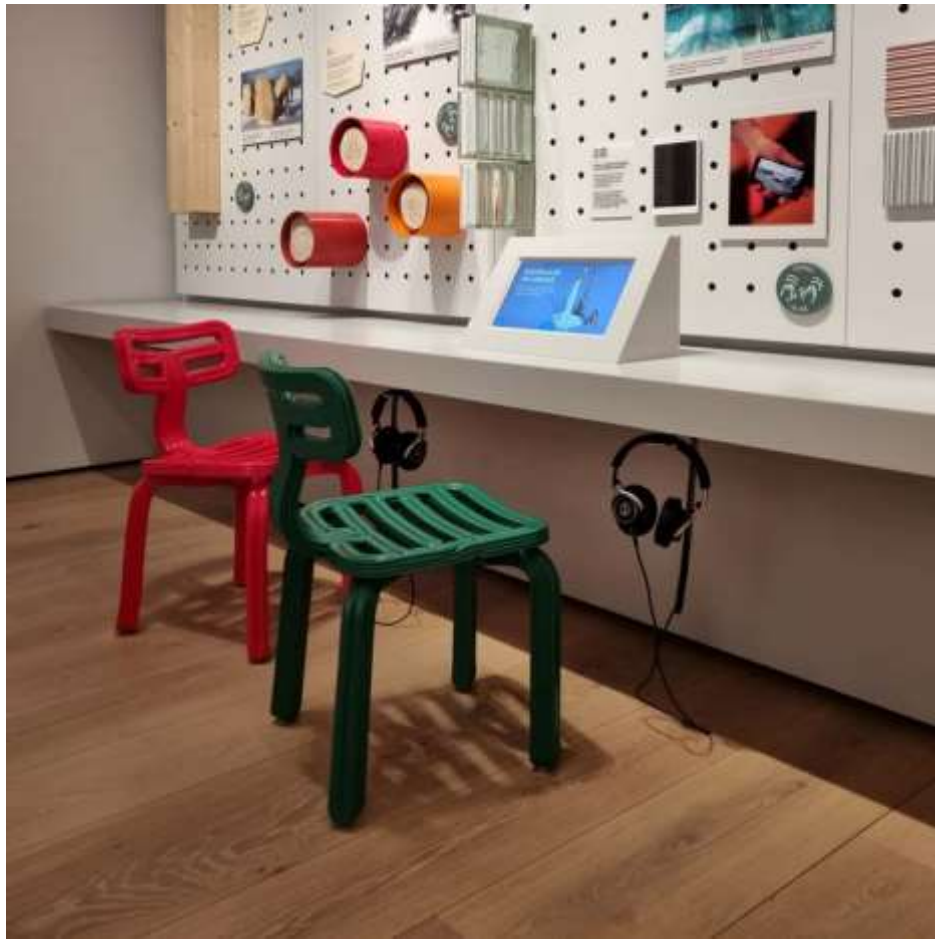
NASJONALMUSEET ROOM 2.1







































18/11/19























