

1934



Tutto inizia nel 1934, quando un giovane e audace imprenditore di nome Lucien De Puydt fonda un'azienda tecnologica fiamminga: la Belgian American Radio Corporation (BARCO).

La sua ambizione è produrre e vendere il prodotto di consumo high-tech più significativo di quell'epoca, la radio, nelle Fiandre e dintorni.

Nel nostro primo anno, assembliamo non meno di 2.000 radio.



BARCO

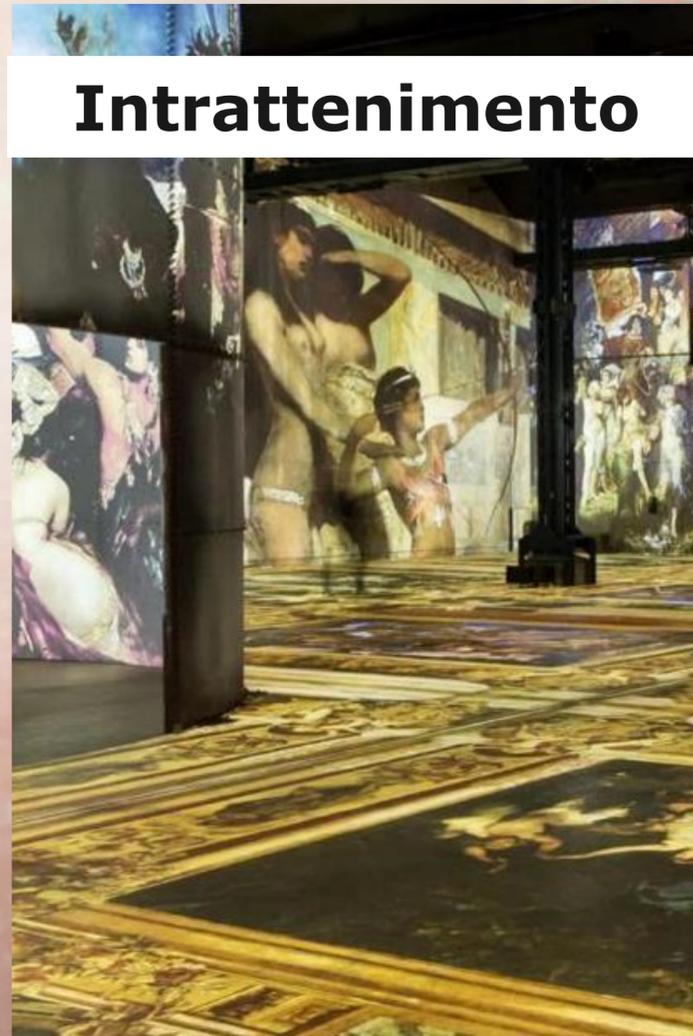
Videoproiezione - I nostri mercati di riferimento

Siamo un leader tecnologico globale che sviluppa **soluzioni di visualizzazione** per i seguenti mercati di riferimento:

Eventi Live



Intrattenimento



Simulazione & Realtà Virtuale



Corporate IX



Projector portfolio 2023

1-chip DLP

3-chip DLP

FL40

F400
NEW

F70

G50
NEW

G60/G62 F80

G100

UDM
NEW

XDM

UDX

XDX



	NEW '23		NEW '23	NEW			NEW '23			
2,870 lm* 3,300 lm*	5,000 lm*	3,800 lm* 5,400 lm* 5,900 lm* 7,500 lm* 8,000 lm*	6,400 lm 7,400 lm 8,900 lm	7,000 lm 9,500 lm 11,000 lm 13,600 lm	7,500 lm 9,600 lm 12,000 lm	17,200 lm 19,000 lm 22,000 lm	15,000 lm 20,000 lm 22,000 lm 27,000 lm* 30,000 lm*	25,000 lm	28,000 lm 33,000 lm 34,000 lm 40,000 lm 45,000 lm	40,000 lm
4K UHD / WUXGA resolution	4K native resolution	4K UHD / WUXGA resolution	WUXGA resolution	WUXGA resolution	4K UHD / WUXGA resolution	WUXGA resolution	4K UHD / WUXGA resolution	4K native resolution	4K UHD / WUXGA / UXGA resolution	4K native resolution
Barco Pulse	NextGen Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse	Barco Pulse
FLD+ & FLDX lenses	FLD+, FLDX & FLC lenses	FLD+ & FLDX lenses	G lenses	G lenses	FLD+, FLDX & GLD lenses	GC lenses	TLD+ lenses	TLD+ & XLD lenses	TLD+ lenses	XLD lenses
LED light source	Static laser- phosphor light source	Laser- phosphor light source	Laser- phosphor light source	Laser- phosphor light source	Laser- phosphor light source	Laser- phosphor light source	Laser- phosphor light source	RGB laser light source	Laser- phosphor light source	RGB laser light source

*typical ANSI

*preliminary spec
(typical ANSI)

*typical ANSI

* preliminary ISO lumen

All lumens are ISO lumens, unless indicated otherwise.



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MUSEUM USE CASE

(Atelier des lumières, France)



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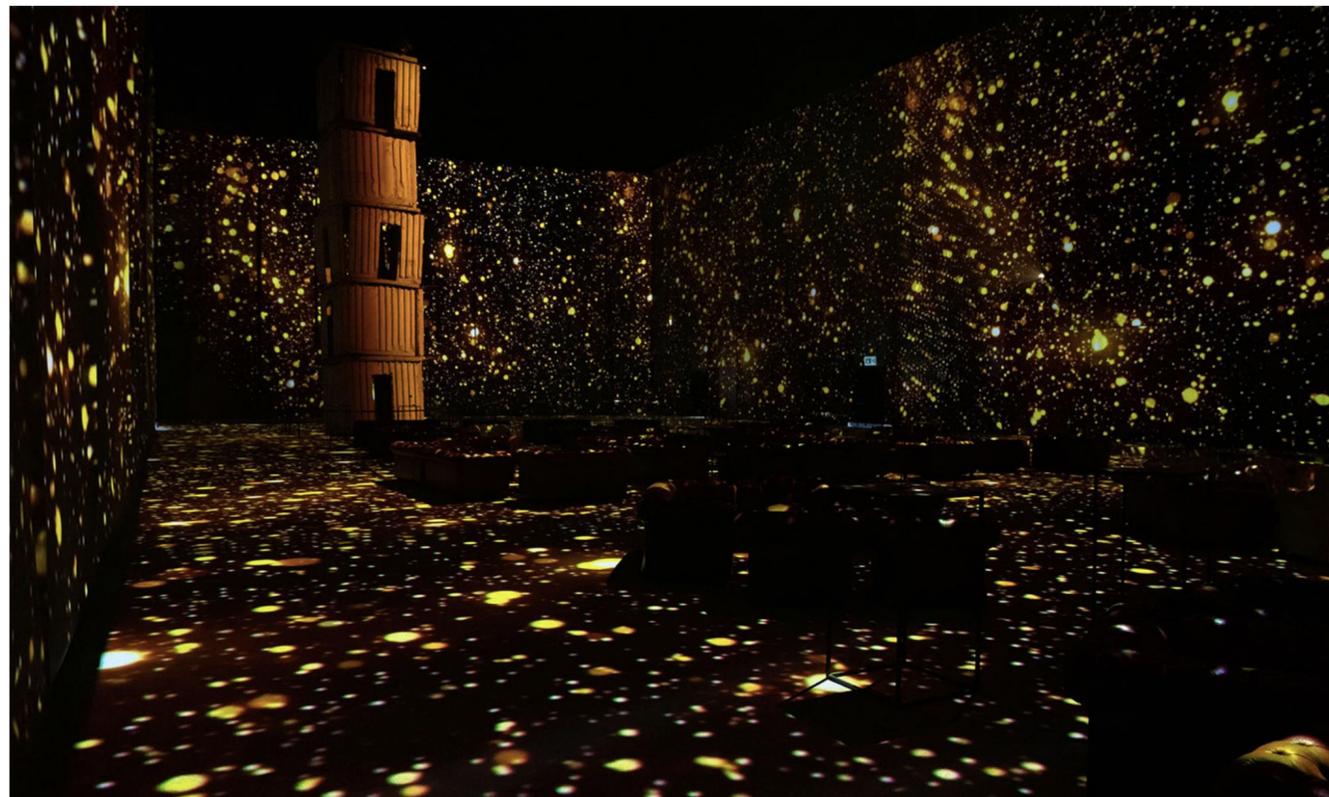
EXPERIENCE CENTER USE CASE

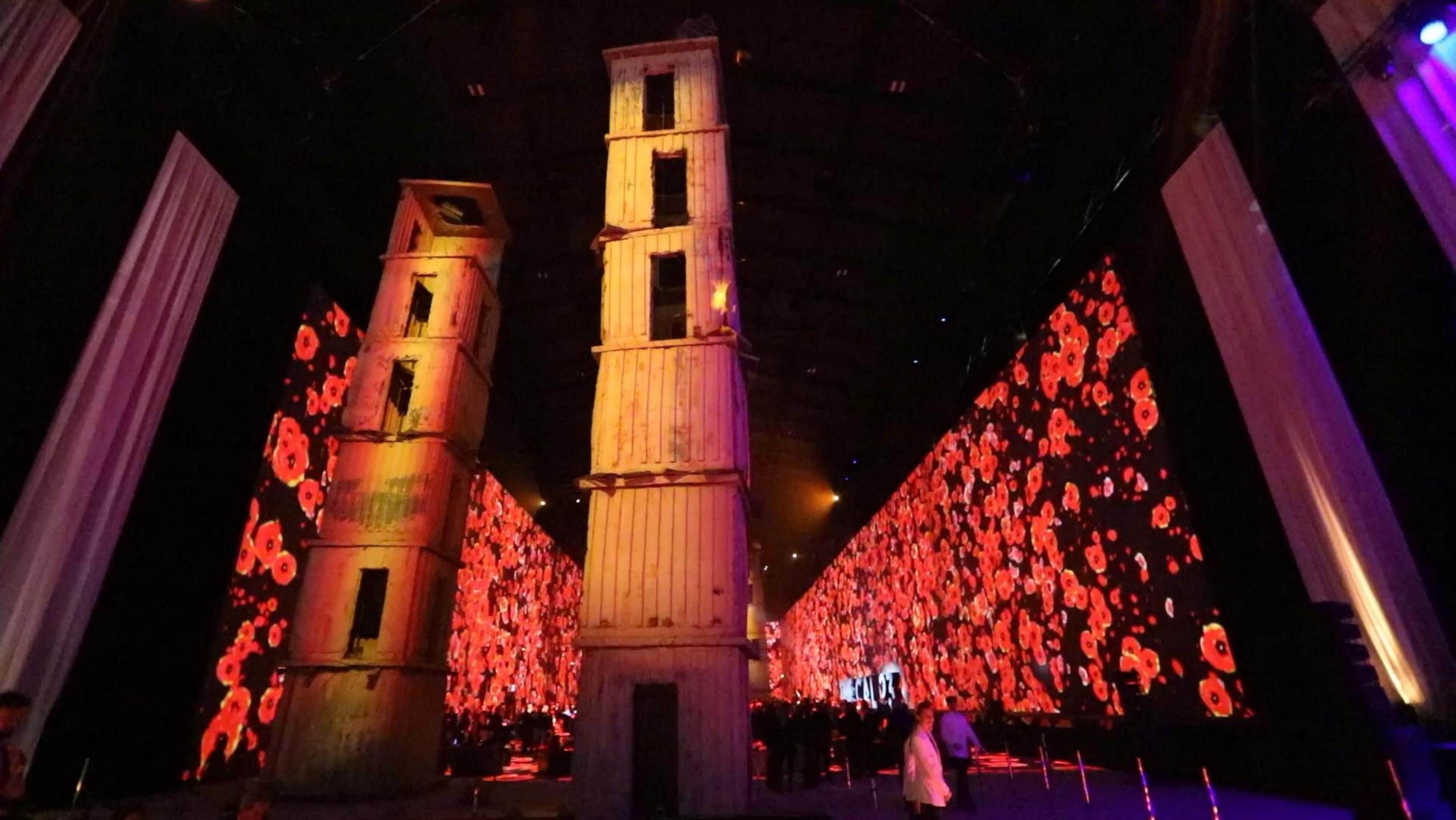
(Océans Cap 3000 France)



BARCO

Hangar Bicocca - Milan
PIRELLI THE CAL 2023
Immersive Art Experience

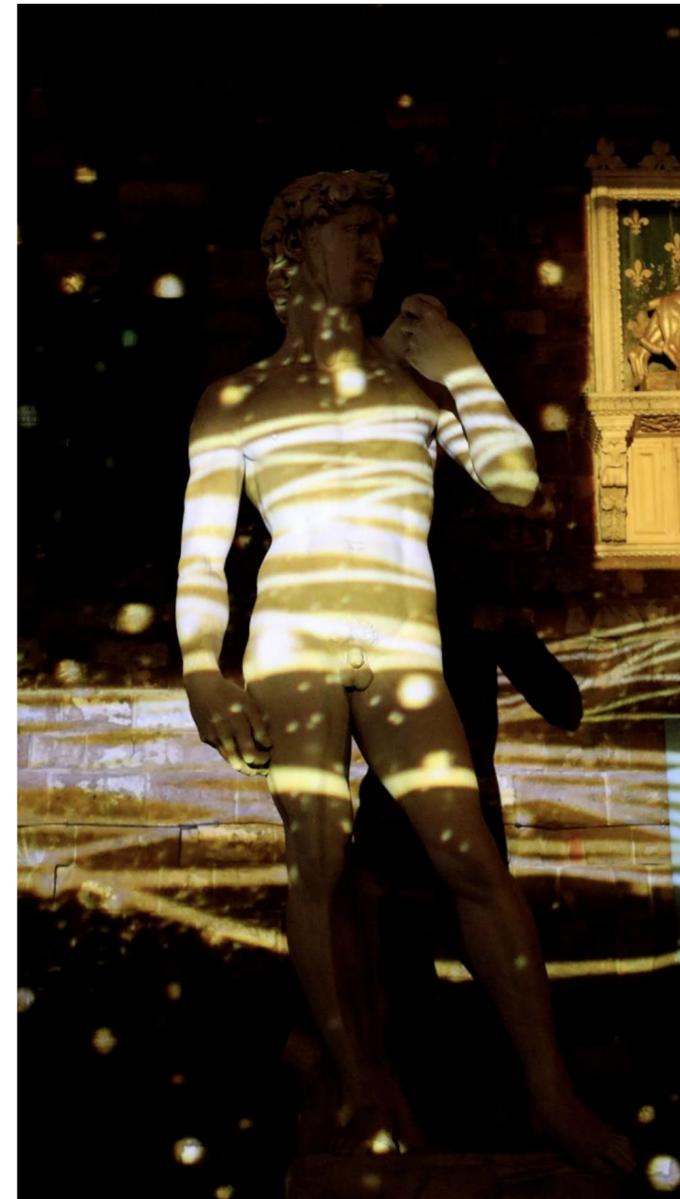
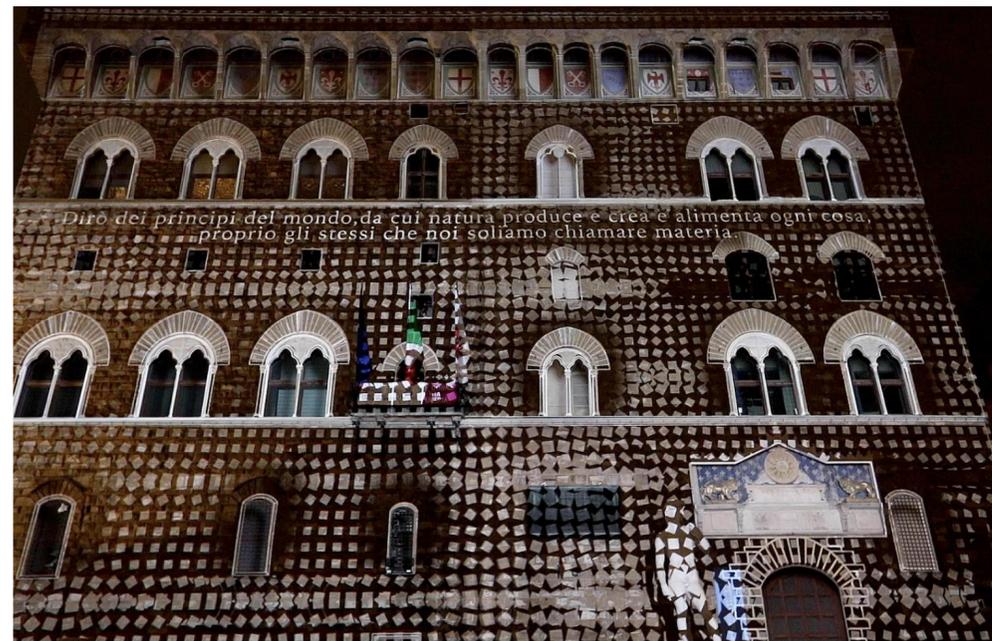




Piazza Campidoglio - Roma FASHION SHOW LAURA BIAGIOTTI Videomapping Projection



Palazzo Vecchio - Firenze GREEN LINE FESTIVAL Videomapping Projection





DE RERUM NATURA

Castello Sismondo - Rimini FASHION SHOW ALBERTA FERRETTI Videomapping Projection



La sfilata di Alberta Ferretti a Castel Sismondo, Rimini

Conde Duque - Madrid

FARNESINA DIGITAL ART EXPERIENCE

Videomapping Projection



FARNESINA
CENTRO DE CULTURA CONTEMPORANEA



CENTRO DE CULTURA CONTEMPORANEA
CONDEDUQUE



CENTRO DE CULTURA CONTEMPORANEA
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